

This Privacy Policy is effective as of May 1, 2009.

GENERAL

Casino ABS (in this Privacy Policy referred to as us or we) operates the following Casinos:

Casino Edmonton

7055 Argyll Road
Edmonton, Alberta. T6C 4A5
Casino – (780) 465 9467
Fax – (780) 465 7151

Casino Yellowhead

12464 – 153 Street
Edmonton, Alberta. T5V 1S5
Casino – (780) 424 9467
Fax – (780) 429 3282

Casino Calgary

1420 Meridian Road
Calgary Alberta. T2A 2N9
Casino – (403) 248-9467
Fax – (403) 235 5050

Casino Lethbridge

3756 – 2nd Avenue S.
Lethbridge, Alberta. T1J 4Y9
Casino – (403) 381 9467
Fax – (403) 328 9211

Casino ABS respects the privacy of every individual who visits any of our facilities and uses our web sites. This Privacy Policy outlines the information that may be collected through use of any of our facilities and our web site and how that information may be used and disclosed by Casino ABS.

This Privacy Policy applies to all locations and our web site owned or operated by Casino ABS: casinoabs.com. The Casino ABS web sites may be accessed through domain names in addition to the domain name listed above.

PERSONAL INFORMATION COLLECTED

Overview

You can browse the Casinos ABS web site without telling us who you are and without providing any personal information about yourself. Casino ABS only collects personal information that you voluntarily provide to us. By providing any personal information to us, you are expressly acknowledging and providing your consent to our collection, use and disclosure of your personal information in accordance with this Privacy Policy.

Collection of Personal Information

"Personal information" is information through which you can be identified. The personal information that Casino ABS collects throughout all of Casino ABS locations depends on the nature of your activity. Personal information that Casino ABS may collect from you directly includes your name, address, email address, telephone number(s), fax number,

birth date, gender, and other information that you voluntarily provide. Personal information is collected by employee application forms, resumes, emails; and through your activities on Casino ABS web sites, purchasing merchandise; or completing a Club West Players Club or Poker Player Club application form; requesting Cashcall services; large cash transactions and receiving Jackpots.

Casino ABS endeavors to only collect personal information directly from the individual to whom the personal information relates.

Use of Collected Personal Information

The personal information which you provide and which is collected, is used by Casino ABS for the following purposes:

1. to provide you with information about promotions, special offers and programs or services which may be of interest to you;
2. to assist Casino ABS with its marketing programs to identify broad market groups for specific promotional opportunities;
3. to facilitate your participation in contests, tournaments or other events;
4. to facilitate your signing up for Club West Player's Club and the maintenance and operation of these programs;
5. to respond to your specific questions or concerns; and
6. for any other use authorized by law.

When providing personal information to Casino ABS, you must agree prior to being placed on marketing lists and agree to receive promotional offers, special offers, and other notices from Casino ABS from time to time.

Disclosure of Personal Information

Generally speaking, Casino ABS does not disclose your personal information to any third party without your written consent. Notwithstanding this general rule, there are certain circumstances where disclosure of your personal information without your consent may occur, including:

1. to comply with a court order, subpoena, search warrant, or other legal process;
2. in order for Casino ABS' legal counsel to provide legal services to Casino ABS;
3. for the purpose of enforcing any legal right that Casino ABS may have against any individual;
4. where the disclosure is necessary to protect the mental or physical health or safety of any individual;
5. for the purpose of complying with any applicable federal or provincial law;
6. for any purpose in accordance with any act or regulation which authorizes disclosure; and
7. for any other purpose prescribed in the Personal Information Protection Act .

Casino ABS does not share, sell, or transfer the personal information it collects to third parties for their own marketing efforts without your written consent.

OTHER INFORMATION COLLECTED

When you use the Internet, your web browser or client software may transmit certain information to the servers that host the web sites you visit (technical information). This technical information may include the unique number assigned to your server or internet connection, the capabilities and features of your computer, your geographic location, and your movement within and interaction with the web site, including what pages you look at and what information you download. When you visit the Casinos ABS web site, our servers may collect such information. Casino ABS may use this information to generate aggregate statistics about visitors to the Casino ABS web site.

In some cases, cookies (I.e., Very small text files sent to your computer, which temporarily reside in your computer's hard drive) may be used to assist your computer to navigate through the site more quickly and to allow us to better understand how visitors use the site. At this point of policy development, Casino ABS does not use cookies to track what you do when you are or are not on the sites or to collect personal information about you.

Casino ABS will not attempt to link or match the anonymous technical information we collect with any personal information unless:

1. we have your consent;
2. we are investigating detected or suspected security breaches, and need to do so in order to carry out the investigation; or
3. we are required by law to do so.

SECURITY

When disclosing any personal information to us, you should remain mindful that, as with all email sent via the Internet, your information may be intercepted without our consent by unscrupulous members of the public and, consequently, can be collected and used by others without your consent. If you post personal information online that is accessible to the public, for example, in a guest book, from one of our links, you may receive unsolicited messages from other parties in return. Accordingly, as we cannot guarantee that any information you transmit to us will not be intercepted and/or misused, you may wish not to transmit sensitive personal information via the use of our web sites.

By using our site and by providing any personal information to us through the use of this site, you hereby acknowledge and agree that Casino ABS is not responsible for any intercepted information sent by email or via the Internet, and you hereby release Casino ABS and all of its officers, directors, employees, servants, and agents from any and all claims arising out of or related to the use of intercepted information in any unauthorized manner.

Links

Our web sites may contain links to other web sites that may collect your personal information and technical information. Casino ABS is not responsible or liable for the content of or the privacy practices, policies, security measures, or actions of those third party web sites. You are encouraged to view the privacy policies of those web sites and to make an informed decision whether or not to use the web sites or to provide your

personal information to the web site operators.

ACCESS TO AND RETENTION OF YOUR PERSONAL INFORMATION

Subject to certain exceptions as permitted or required by law, you have the right to access, verify and amend your personal information collected by Casino ABS. In addition, subject to applicable legal or contractual restrictions, you have the right to withdraw your consent to the collection, use, and disclosure of your personal information provided:

To access, edit, or delete your Personal Information, please contact the Casino ABS Privacy Officer at (780) 465 5377 or by email at bobbih@casinoabs.com.

To be removed from any marketing list on which you have agreed to be placed, and in all other circumstances, please contact the Casino ABS Privacy Officer for further information.

Casino ABS retains your personal information collected for as long as needed to fulfill the purposes for which it was collected, to fulfill our obligations under this Privacy Policy, and as may be required by applicable laws.

CHANGES

This Privacy Policy was posted on May 1, 2009. Casino ABS reserves the right to change, modify or amend this Privacy Policy at any time. When this Privacy Policy is changed, modified and/or amended, the revised Privacy Policy will be posted on all Casinos ABS locations and web sites. Any revised Privacy Policy will only apply prospectively to personal information collected or modified after the effective date of the revised policy. You are responsible for periodically checking the Privacy Policy posted on the Casinos ABS web sites for changes.

FURTHER INFORMATION

If you have any questions, concerns or complaints regarding this privacy policy, please contact;

Privacy Officer
Casino ABS
Corporate Office
7055 Argyll Road
Edmonton, Alberta, Canada.
T6C – 4A5

Phone – 780 465 5377

Fax – 780 465 7151

E-mail - bobbih@casinoabs.com